

**creating
hyper-personalised
journeys for
Angel Broking's
technology talent**





about the customer



Angel Broking™

Service Truly Personalized

Angel Broking is one of the largest independent full-service retail broking houses in India, established in 1987.

The company has 11,000+ employees.



challenges



disprz solution

with the shutting down of a few brick & mortar outlets, the company wanted to digitize their hiring and training processes, specially for tech specialists

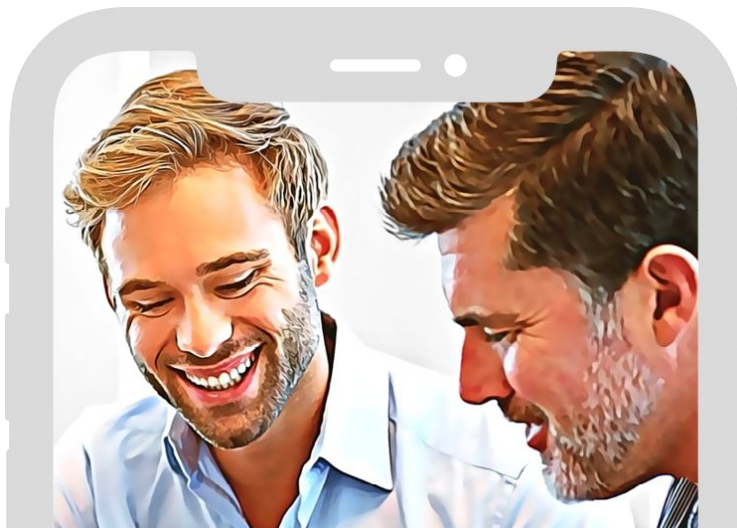
need for quick onboarding and continuous upskilling of users

there was a need for regular assessments to measure training effectiveness

we digitized their training processes by analyzing skill gaps, to create **hyper personalised learning journey** for 250 user personas

faster onboarding with mandatory self and manager assessments within 30 days and 360 assessments after 6 months

created mid-point surveys and assessments to **identify candidates for promotions**



impact



2X

increase in active users
within 2 years



faster onboarding of new
recruits- within 30 days



helped take faster decisions
on career advancing based
on individual score



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