

# AI-powered learning hub for Yoma bank's entire workforce





# about the customer



**YOMA BANK**

The Responsible Bank.

Founded in 1993, Yoma Bank is one of the largest commercial banks in Myanmar, with 3500+ employees.



## challenges



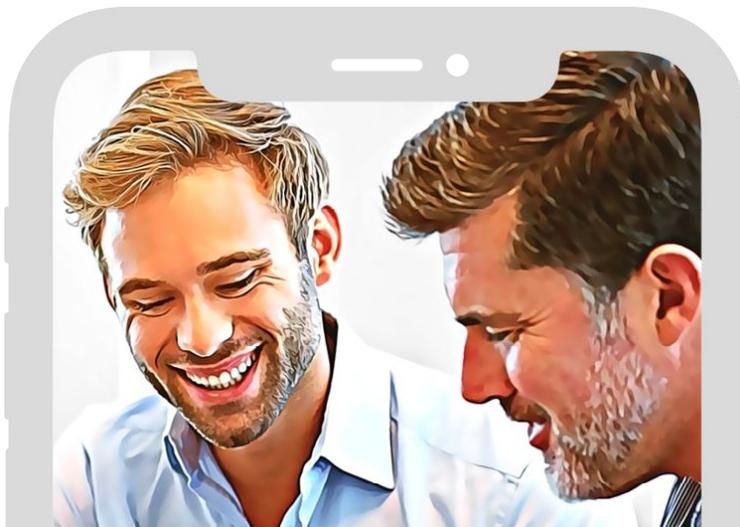
## disprz solution

bank envisaged to build a skilling cum knowledge management solution for 2700 knowledge employees and 800 frontline branch operations staff

need for a platform that could map the right skill to the right user and direct them to varied content resources of their preference

launched a skilling platform that is **hyper personalised to each learner's role**, creating their own learning pathway in the process

created a knowledge management eco-system with 65000+ courses available in one place, with provision of social learning and **AI-driven content recommendations**



# impact



**5X**

increase in their average learning hour per employee



easy and efficient knowledge sharing with access to 65000+ courses



**80%**

increase in training penetration across all bank branches



**disprz**

write to us:  
[marketing@disprz.com](mailto:marketing@disprz.com)

