

personalized skilling for Pegadaian's large and distributed workforce





about the customer



Pegadaian

Founded in 1901, Pegadaian is
Indonesian's largest pawnbroking company
with 30,000+ employees



challenges



disprz solution

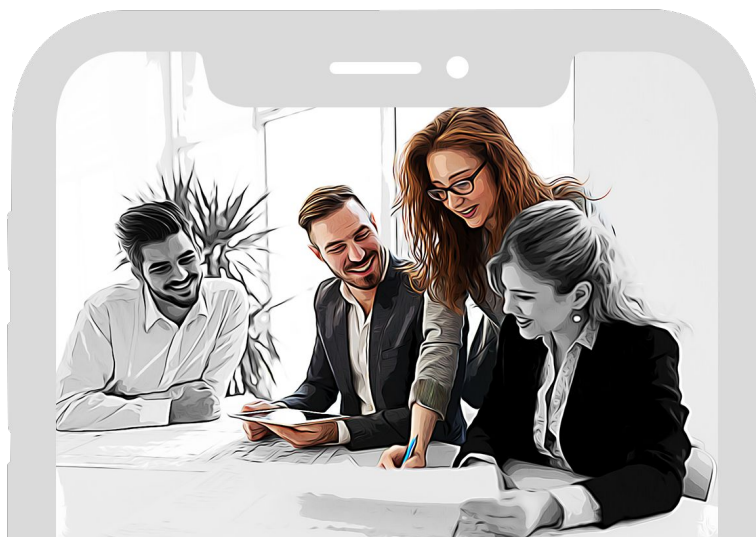
need for a platform to integrate classroom trainings with online skilling like webinars and live trainings

launched a centralised skilling platform with a **blended learning approach** for the entire workforce

need for a structured onboarding process and role-based learning for their knowledge workers and frontline workers

created a **4-week onboarding journey**. We were able to measure and generate:

- classroom & online enrolment and effectiveness metrics
- workplace satisfaction through feedback and assessments
- mandatory reports and analytics to assess performances



impact



14000+

users learn on the platform
on a daily basis



87%

enrollment on the platform
within one month



40%

reduction in onboarding
costs due to personalized
learning journeys



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