

AI-powered leadership academy for PETRONAS' leadership team



about the customer



PETRONAS

Established in 1974, PETRONAS is one of Malaysia's largest oil and gas company with 45,000+ employees.



challenges



disprz solution

need for a tailored learning program for C-suite executives in the company

launched a **role-based skilling platform** exclusively for C-suite executives, with AI- driven content engine recommendations designed for their skill building

need to make learning engaging for the leaders to ensure proactive participation on a daily basis

engaging, **micro-learning content** like artefacts, MOOCs, videos etc. that can be accessed anywhere, anytime.

learning needed to be social and collaborative

social learning features like Buzz helped the user to interact with other peer CXO's and share their knowledge and learning experiences



impact



90%

users are active on the platform regularly



20%

reduction in cost of training for C-suite employees



30%

increase in employee engagement through skilling platform



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