

customised skilling solutions for Mahindra Dealership's extended workforce





about the customer

Mahindra
Rise.

Established in 1945, Mahindra & Mahindra Limited is an Indian multinational automotive manufacturing corporation with 10,000+ employees across India



challenges



disprz solution

need for an easy-to-understand training platform to help frontline teams learn and assess themselves on product knowledge

launched a simplified version of the training platform with **customized widgets** to complete set modules easily

low motivation in completing online training / capability building programs

created **E-docket for easy access to sales assets**. for ex: top 3 differentiators, competitive landscape etc. for an automobile

need to establish a feedback mechanism for workers all across India

created **feedback assessment in regional languages** to enable the company to assess worker sentiment and workplace satisfaction levels



impact



3X

increase in adoption from 5000 to 17000 users in 2 years



75%

completion ratio for mandatory modules, higher than industry average



easy and efficient knowledge sharing through simplified widgets



disprz

write to us:
marketing@disprz.com



www.disprz.com